

#### **RED GLOBALIZATION**

The Political Economy of the Soviet Cold War from Stalin to Khrushchev

OSCAR SANCHEZ-SIBONY



#### RED GLOBALIZATION

Was the Soviet Union a superpower? *Red Globalization* is a significant rereading of the Cold War as an economic struggle shaped by the global economy. Oscar Sanchez-Sibony challenges the idea that the Soviet Union represented a parallel socioeconomic construct to the liberal world economy. Instead, he shows that the Soviet Union, a middle-income country more often than not at the mercy of global economic forces, tracked the same path as other countries in the world, moving from 1930s autarky to the globalizing processes of the postwar period. In examining the constraints and opportunities afforded the Soviets in their engagement of the capitalist world, he questions the very foundations of the Cold War narrative as a contest between superpowers in a bipolar world. Far from an economic force in the world, the Soviets managed only to become dependent providers of energy to the rich world, and second-best partners to the global South.

OSCAR SANCHEZ-SIBONY is Assistant Professor of World History at the University of Macau, China, where he teaches courses on Soviet history, the Cold War, and global capitalism.

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OSCAR SANCHEZ-SIBONY



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This first book I've written is dedicated to my parents.

No sequence of sentences, no short narrative can explicate their presence in this book.

Because I am him they made, this book is also theirs.

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### Introduction

Lorenzo traveled light. An exile from Spain living in Paris, and roughing it under bridges when money could not rent a bed, he was on a train heading east with a few shirts, an unwisely light jacket, rubber shoes his mother had sent from Spain and – his most precious possession – an article clipping from Le Monde in his pocket. It was early in 1963 and getting cold throughout Europe. Lorenzo was not yet twenty, and despite traveling as the representative of a Spanish Communist student organization (FUDE in its Spanish acronym), he was not quite a student either. It is true that he had received a very thorough education in the works of Karl Marx, but his educational institution had been one of Francisco Franco's correctional facilities for political hooligans. Lorenzo's lessons in Marxism had been carried out amidst discreet sessions of torture. He had entered jail an anti-Francoist, and had come out of it and gone into exile a committed Communist. Now he was heading past the Iron Curtain for a meeting in Warsaw of the International Union of Students, where he and hundreds of students from across Europe were to be welcomed by the Polish Minister of Foreign Affairs at the Palace of Culture and Science, a magnificent eyesore recalling the old Warsaw Citadel that symbolized Russian rule over Poland a century earlier. Lorenzo's plan was to take out his Le Monde clipping at the meeting.

The Communist Bloc was a thorough disappointment for Lorenzo. Upon crossing the border into East Berlin, only recently ornamented with a long wall, he noticed a distinct surplus of machine guns hanging about the station. His Polish cabin companion, an aging teacher of French returning home, had become conspicuously taciturn after the crossing. Upon arriving in Warsaw, she addressed Lorenzo one last time to advise him not to change his French francs with the official money-changer on the train. "He is a thief," she spat, and Lorenzo could get four times the amount of zlotys in the street. Lorenzo thought her reactionary and bourgeois, but nevertheless changed only a small part of his meager wealth

on the train, only to find that in addition to being bourgeois and reactionary, his companion was also quite right.

At the dormitory in Warsaw, Lorenzo found a woman on duty surveilling every floor and she was not shy to irrupt into a room if any local female students happened to be socializing with the foreigners. Lorenzo found Communist Poland to have almost as many churches as Francoist Spain, and they were distinctly more popular here. If a New Man were to be born in these conditions, he would have the definite whiff of the traditional priggish man of God he knew so well back home, the same who taught in Catholic schools, thought education a bloody process, and took so many of Lorenzo's young classmates into rooms where no woman on duty would interrupt.

A warmer experience, perhaps one closer to the Communist Bloc of his imagination, might have mollified Lorenzo and kept him in line during the anticipated meeting with the Polish Foreign Minister. Instead he felt surer than ever. He must take out his article from *Le Monde*, his incontrovertible proof, and demand answers. What was written in the article? It was a simple story of trade. Poland had been selling coal to Spain throughout the year. Hard currency, as Lorenzo had already found out for himself, was much prized in the Communist Bloc after all. This seemed an innocuous item of information, and it was in fact a routine bit of profitable commercial exchange by this time, as far as Communist officials were concerned. But the actions of the Polish Communist Party also constituted an act of immense treachery against Lorenzo and his fellow exiled comrades.

The locus of anti-Francoist agitation in Spain was in the coal mines of the northern region of Asturias. In the spring of 1962, miners in that rugged land went on a massive strike, and the exiled Spanish Communists supported them in every possible way. This often meant clandestine trips back into Spain for the likes of young Lorenzo, a risky activity that could end up in capture or worse. In the event, the strikes of the unruly, courageous Asturians spread across the country and bowed the regime itself, inaugurating a new Spain in which workers had earned the right to organize and strike. It would not be too much of an exaggeration to say that the coal strikes of 1962 sounded the death knell of the Spain Franco forged in the interwar era and became the year of inception of a social movement in Spain that culminated in the formation of a new European social democracy after Franco's death in 1975; and no thanks to the Polish Communist Party.

At the Palace of Culture and Science, Lorenzo waited until the end of the minister's speech to speak. With a knot in his throat but drawing

strength from his piece of newspaper, he was now waving it and demanding to know why the Polish Communists were undermining the single most important fight for socialism in Spain since it was extinguished there in 1939. The minister, taken aback by this unexpected turn, mumbled something about the friendship of the peoples and quickly changed the subject. The minister was right of course, and his comments were very much in line with the policy of the Kremlin and the whole of the Communist Bloc.

After this anticlimax, Lorenzo thawed in Paris and soon after quit the Communist party and returned to Spain, just barely avoiding the fate of many of his comrades who went on to fight against the right-wing dictatorships of Latin America only to be burned to a crisp by American napalm. Yet there was a curious convergence between the successive American administrations that murdered Lorenzo's friends in their jungle hideouts and Lorenzo himself, and it had to do with how both imagined the Soviet Union and the Communist Bloc. For the US government, Lorenzo, and indeed most academic scholars, the Soviet Bloc was a world apart, an experiment being carried out behind high walls that intersected with the rest of the world mostly in the realm of ideas. As such, when acting beyond its borders, it was supposed to be relentlessly ideological, putting its messianic mission ahead of crass financial concerns; only political prerogatives concerning security and grand geopolitical games could trump ideological interests now and again. What the friends and enemies of Communism shared, then, was an imagined Communist Bloc that bore little relation to the actual policies, and indeed rhetoric, of Communist officials. Trade as a vehicle for world peace and a palliative for Cold War tensions appeared to Lorenzo – and was in fact – a terrible betrayal. This credo also sounded to Lorenzo, the US government, and generations of Western scholars as a cynical excuse, necessarily masking something more subversive.

This book argues that this was nothing of the sort. The Polish minister's excuse was, in fact, commercial policy of long standing in the Soviet Union and its post–World War II empire. One of the most consistent areas of agreement among Westerners of all political stripes is a conception of the postwar international regime as strictly bipolar. This belief is an essential constituent of a Western European and North American narrative for

<sup>&</sup>lt;sup>1</sup> Poland, alas, is not within the book's purview, although it can be assumed that their commercial policy was in keeping with that of the Soviets, and if anything, more aggressively integrationist with the liberal world order.

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understanding themselves and the world around them; only such a distribution of global power could explain the very real division of Europe. Integral to this bipolarity framework is the idea that the Soviet Union was autarkic to its core. Autarky, often an unremarked condition but always foundational to any analysis of the Soviet Union, has allowed two sets of different but related scholarly artifice. On the one hand, autarky has enabled Sovietologists to construct a narrative of the country as an antagonistically illiberal and willful socio-political construction that could only be erected as a purely ideological undertaking: the "Soviet experiment." The totalitarian paradigm that became so influential for understanding the Soviet Union in Western academia and societies at large was precisely built on those notions of autarky; only complete seclusion from the world could have deviated a country so far from the more organic liberal course that so often serves as the normative benchmark for historical development.<sup>2</sup> But on the left, autarky was also enthusiastically embraced; the idea of the Soviet Union as an experiment embodied the hope that processes were in motion there unsullied by the commercialized, exploitative capitalism of societies in the West. In the related field of Cold War studies, autarky served scholars in constructing a narrative that required a clear delineation of the two camps. The powers that be, above all the US Department of State, acted on this assumption and justified much of American foreign policy by it – often activating immense reserves of ignorance, racism, and cynicism to do so (see Guatemala circa 1954). There have not been many permutations of these assumptions in the Cold War scholarship; bipolarity is still the name of the game, and autarky its mostly unacknowledged foundation.

The problem is that Soviet autarky is wrong. It is wrong as a matter of statistical fact. It is wrong as a matter of clear and consistent political intent on the part of the Soviet leadership. It is wrong. Using domestic prices for foreign trade items – rather than the foreign prices converted to rubles at the exchange rate that the official foreign trade statistics use – the economist Vladimir Treml calculated that the share of foreign trade to

<sup>&</sup>lt;sup>2</sup> A useful guide to totalitarianism as a conceptual framework is Abbot Gleason, *Totalitarianism. The Inner History of the Cold War* (Oxford: Oxford University Press, 1995). The most recent iteration of this narrative is the modernity paradigm, which at least places the USSR within a larger pan-European narrative but sees it as a particularly nasty embodiment of Enlightenment logic precisely because it was so thoroughly illiberal, so thoroughly, willfully apart from the prevailing liberal order. The first and best statement in this line of inquiry is Stephen Kotkin, "Modern Times: The Soviet Union and the Interwar Conjunction," *Kritika: Explorations in Russian and Eurasian History* 2:1 (2001), III–64.

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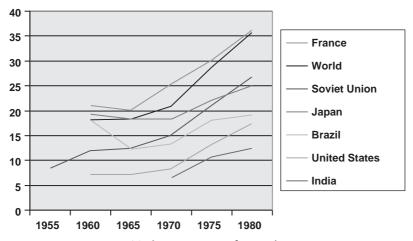


Figure 1 Trade as percentage of national economy

national income increased from 12 percent in 1960 to 21 percent in 1975 and about 27 percent in 1980 (see Figure 1). In other words, the Soviet Union had a level of "autarky" comparable to that of Japan, which followed a similar progression from the near autarky of the early 1950s to a more globalized economy two decades later.<sup>3</sup>

The Soviet Union throughout the postwar era was more sensitive to changes in the world economy than other large countries such as the United States, Brazil, India, and by the late 1970s, even Japan. But Treml's suggestive figures failed to percolate through the field; there was no place to integrate them within existing master narratives of the "Soviet experiment." Likewise, the field largely ignored the four-decade-old work of Michael Dohan, which itself seemed to take its cue from the fast growth of Soviet economic relations through the 1960s and 70s. Dohan argued that autarky in the 1930s was not a political choice, but an outcome of the Great Depression. This book confirms and builds on his impeccable scholarship. The fact is that the Soviet economy was in large measure

<sup>&</sup>lt;sup>3</sup> Japan began the postwar Bretton Woods era in abject dependence to the United States, which accounts for the higher trade-to-GDP ratio early on. It ended the era less globalized than the USSR, whose trade-to-GDP ratio Treml guessed would be above 30 percent in the 1980s, in Vladimir G. Treml, "Soviet Dependence on Foreign Trade," in NATO Economics Directorate, External Economic Relations of CMEA Countries. Their Significance and Impact in Global Perspective, Colloquium 1983 (Brussels: NATO, 1983), 35.

<sup>&</sup>lt;sup>4</sup> Michael R. Dohan, "Soviet Foreign Trade in the NEP Economy and Soviet Industrialization Strategy" (PhD diss., MIT, 1969).